

Suvi Schwab, Regional Manager, INIT Asia Pacific Pte Ltd



Suvi Schwab has a Master of Science degree in Economics and Business Administration from Turku School of Economics, Finland. Around 10 years ago she started her career at INIT in Germany, the worldwide leading supplier of ticketing solutions and integrated telematics for public transport. Since 2013 Suvi is appointed as Regional Manager for INIT Asia-Pacific, responsible for business development in the region. Suvi has extensive experience working with technology and Public Transport and is often speaking at conferences and other events on various topics around ITS. During her time at INIT, Suvi has worked with several types of ITS projects including Public Transport Accessibility, Passenger Counting, Mobility as a Service, Planning & Rostering, Fleet Management and Ticketing.