

Biography Trainer

Franck Vitté, Managing Director – BlueSG / Head of Asia – Blue Solutions, Bolloré Group



Franck Vitté, the Managing Director of BlueSG which operating a 100% electric car sharing programme with eventually 1000 EV and 2000 charging points across the Singapore, making the city-state the second largest city worldwide for EV car sharing. BlueSG is also building an open innovation platform available to industry partners and research institutes for developments on electro-mobility and energy storage, based on the Lithium Metal Polymer ® battery developed by Blue Solutions. Finally, Franck is also President of Car Sharing Association of Singapore.

He is holding a Master degree in Management and is post graduated in Marketing and Finance from the Sorbonne University in Paris.